



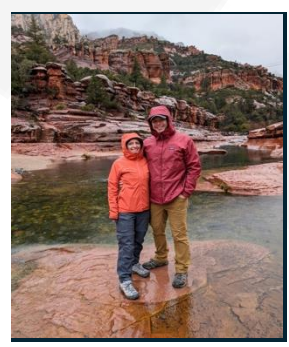
# January 2025 Newsletter

Leave no one behind and no one where you found them!

## BOARD SPOTLIGHT

Meet Brantley Ping, the 2025 President of Midwest Krawlers!

Thank you for your continued support and trust to lead the club in 2025! My wife Chayil and I have been married for 14 years, and with our two amazing kids and our Boxer, Spencer, we've been living life to the fullest. A life-long Jeep enthusiast, I joined Midwest Krawlers in 2019 and have enjoyed tackling trails (and life's challenges) with this incredible community. Beyond off-roading, I'm passionate about travel, hiking, Cardinals baseball, and mentoring others to build confidence in their rigs and themselves. At Midwest Krawlers, we believe in leaving no one behind and leaving no one where we found them — on and off the trail! Whether a tricky obstacle or a new adventure in life, this club has shown me that we're stronger together! I'm so excited for what lies ahead in 2025!



Have an idea for content or club trips? Message [mwk@mwkclub.com](mailto:mwk@mwkclub.com) with ideas and suggestions!



## UPCOMING EVENTS

- January**
- 25 – Food/Social in Higginsville
- February**
- 12 – Club Meeting: Side Pockets/Blue Springs
  - 22 – Frostbite 2025 @ KS Rocks
- March**
- 01 – First Aid/Trauma Level 1 Training: Gladstone Fire Station #2

Keep an eye for more events on our Website and Facebook Pages!

## PARTNER FEATURE- 4x4 Land



For the first newsletter of 2025, we chose to spotlight a sponsor that has been with the club from the beginning, **4x4 Land in Topeka, KS!** The crew at 4x4 Land gives as much to the club as the club gives to them. Willing to provide the smallest upgrade to full build, Mike and crew do what it takes to upgrade your rig and get you back on the road fast! 4x4 land can help make your dream build a reality from tires, wheels, suspension, custom work... you name it, they can do it! If you are considering an upgrade or need a repair, please consider a shop that supports our members! Thank you to 4x4 Land for your continued support of our club!

## TECH TIP CORNER

When hitting the trails, adjusting your tire pressure can make or break your off-road experience. Airing down increases your tires' contact patch, giving you a better grip on rocks, sand, and mud while providing a smoother ride over rough terrain. For instance, dropping your pressure from 30 psi to 20 psi can expand your contact area by almost 24%, and going down to 12 psi can boost it by a whopping 59%. This added traction helps your tires conform to obstacles, keeping you in control when the going gets tough. Just don't forget to air back up before returning to the pavement to ensure safe handling and protect your tires from unnecessary wear.

--Patrick

## MARK YOUR CALENDARS!

The board has already begun planning this year's Sunflower Trail Ride!!



We're looking forward to a day of encouragement, empowerment, and adventure at Kansas Rocks Recreation Park in Mapleton, KS.

This is a great event in and of itself, but it has the added bonus of funding several scholarships for girls going into male-dominated fields. Save the date!

**August 16, 2025!!!**

## FROM THE TREASURER

Welcome to 2025 from your club treasurer! Below you'll find a chart with the 2024 budget, 2024 actual results, and the 2025 budget. The 2024 year was a great one, and the club was able to accomplish several things, decreasing the cash balance of the club without compromising the health of the club's net position. This was due to the expected spend down of the restitution funds. Restitution funds were spent on PA system, website refresh, copywrite of the club logo, relocation and concrete work at Tuttle Creek OHV, and 2 club first aid/trauma kits. If you may have any questions, please feel free to reach out to me via website (if there is one thing I like to discuss more than wheeling, it is accounting and finance!).

--Dominic

| Midwest Krawlers<br>2025 Budget and 2024 Budget to Actual |                   |                    |                  |                    |
|---|-------------------|--------------------|------------------|--------------------|
|   | 2024 Budget       | 2024 Actual        | 2025 Budget      | Change             |
| <b>Revenue</b>  |                   |                    |                  |                    |
| Membership  | 33,000.00         | 23,895.00          | 26,000.00        | (7,000.00)         |
| Meeting   | 4,950.00          | 6,814.00           | 3,300.00         | (1,650.00)         |
| Swag  | 25,000.00         | 14,773.00          | 22,000.00        | (3,000.00)         |
| Events  | 42,500.00         | 21,798.00          | 17,500.00        | (25,000.00)        |
| Sponsorship   | 2,500.00          | 2,100.00           | 2,000.00         | (500.00)           |
| Other Inc   | 1,200.00          | 502.00             | 1,200.00         | -                  |
| <b>Total Revenue</b>                                      | <b>109,150.00</b> | <b>69,882.00</b>   | <b>72,000.00</b> | <b>(37,150.00)</b> |
| <b>Expenditures</b>                                       |                   |                    |                  |                    |
| Membership  | 24,750.00         | 17,392.00          | 21,000.00        | (3,750.00)         |
| Square  | 3,000.00          | 2,095.00           | 2,880.00         | (120.00)           |
| Swag  | 20,000.00         | 12,516.00          | 20,000.00        | -                  |
| Event   | 41,250.00         | 26,281.00          | 14,000.00        | (27,250.00)        |
| Meeting   | 4,400.00          | 7,729.00           | 2,750.00         | (1,650.00)         |
| Misc. Exp   | 1,500.00          | 7,552.00           | -                | -                  |
| Office  | 1,500.00          | 355.00             | 1,500.00         | -                  |
| Postage   | 4,000.00          | 3,060.00           | 3,500.00         | (500.00)           |
| Professional Fee:   | 1,500.00          | 2,410.00           | 1,000.00         | (500.00)           |
| Insurance   | 1,500.00          | 1,312.00           | 1,500.00         | -                  |
| Web Services  | 1,500.00          | 9,298.00           | 1,200.00         | (300.00)           |
| Donation  | 3,000.00          | -                  | -                | (3,000.00)         |
| Taxes   | 2,500.00          | 1,700.00           | 2,200.00         | (300.00)           |
| Bank Fees   | 120.00            | 60.00              | 60.00            | (60.00)            |
| <b>Total Expenditures</b>                                 | <b>109,020.00</b> | <b>91,760.00</b>   | <b>71,590.00</b> | <b>(37,430.00)</b> |
| <b>Net Revenue/(Loss)</b>                                 | <b>130.00</b>     | <b>(21,878.00)</b> | <b>410.00</b>    |                    |

## MEET OUR PARTNERS

### PLATINUM PARTNERS



### SILVER PARTNERS



Interested in becoming a Club Partner for 2025? Reach out to Mike Malone at [mmalone@mwkclub.com](mailto:mmalone@mwkclub.com) for options!

The Midwest Krawlers Off-Road Club strives to provide social and educational opportunities, advocate preservation of our public/private lands and parks, and charitably support our local and greater communities.